



FOR IMMEDIATE RELEASE

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CLODAGH Internationally Renowned Interior Designer Awarded Material ConneXion Medium Award in the category of Interior Design.



NEW YORK, NY. JUNE, 2007— Clodagh, one of the most internationally renowned Interior Designers, was awarded the prestigious award during the course of Matter^X, Material ConneXion's symposium celebrating ten years of material innovation. The event took place in New York City on May 17 and 18.

Clodagh has consistently and with visionary zeal conquered the world of design and architecture. Her mission is as simple as making sure that everywhere you walk or look in her broad range of projects, there is something beautiful to experience. She is renowned for her unique blending of modern technology, primitive materials, and ancient techniques. With an emphasis on the inventive and sustainable use of materials, her work creates calm, low-maintenance environments characterized by unexpected design elements, innovative use of light and space, and the incorporation of global influences.

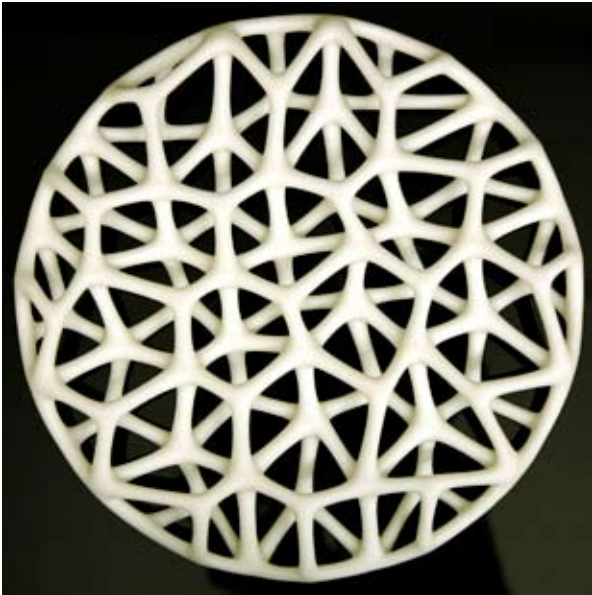
Clodagh is a Material Girl in a Material World: "Whether it is foam, aluminum, or resin the color of Jello™, black clay from Chile, woven saddle girths from Spain or even memory gel," says Clodagh, "there is no material crafted, gifted from the raw, ancient earth, created in a lab or by an artisan in a far-off corner that does not seduce me. As a chef uses alchemy in a kitchen, I use materials in my projects. I delight in interfering with materials—the blending of oils and stains, the silent strength of embossed concrete, the creation of patinas, the

grinding of steel, branding wood with fire or the routing of plywood. I love playing with water and light, with stones and washi paper, and blending the sensuality of life in my projects. What I love about materials are their limitless possibilities."

Clodagh was nominated by Donna Warner, Editor in Chief of Metropolitan Home magazine for the Medium award, and was joined by nine other recipients in both receiving this inaugural award, and speaking at MATTER^X.

Her fellow winners were:

- Kennedy & Violich for Architecture
- David Gibson for Environmental Design
- Industrial Facility for Industrial Design
- Cao|Perrot Studio for Landscape Design
- Patrick Jouin for Edition Design
- Inigo Manglano-Ovalle for Fine Art
- Franz von Holzhausen for Transportation Design
- DDCLAB for Fashion Design
- Sandy Chilewich for Textile Design



The Material ConneXion MEDIUM AWARD

THE EVENT

Following the critical success of its 2006 symposium, TERRA MATTER, Material ConneXion presented its third annual symposium on material innovation, MATTER^X. Material ConneXion chose the name to reflect a decade of material innovation as well as the exponential effect that materials have on the creative industry. Over the day and a half program, the awardees took center stage and present to the assembled audience.

The program was filled with the biggest names in their respective fields bringing together the most creative minds in business to learn from one another. Product designers learned from textile designers who learned from landscape designers: and they did it in the one language common to all of their disciplines—materials.

This dialogue was moderated and analyzed by the multi-talented mind of Dorothy Kalins, who over the years has successfully shepherded a variety of publications—from Garden Design to Saveur to Metropolitan Home. Her tremendous breadth and depth of knowledge was put to the test of assimilating and interacting with each of the ten awardees.

The diverse industry perspectives coupled with international representation made MATTER^X a symposium of truly global significance, providing delegates with insight and knowledge about the potential of materials in all facets of design.

MATTER^X was sponsored in part by TARGET. Additional support from ART PAPERS, ICFF, I.D. Magazine, Print Magazine, Selvedge Magazine, Surface Magazine, and Tupperware.

The nominating magazine committee for the Medium Award included: Architectural Record Magazine, ART PAPERS Magazine, Garden Design Magazine, I.D. Magazine, Intersection Magazine, Metropolitan Home Magazine, Print Magazine, Selvedge Magazine, and Surface Magazine.

For photographs and more information, please contact:

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About Material ConneXion[®]

Founded by George Beylerian in 1997, Material ConneXion is the world's most extensive resource for discovering new, innovative materials and processes. Headquartered in New York City, Material ConneXion provides architects, engineers, industrial and interior designers with access to the latest and most exciting materials from a broad range of industries that are often overlooked by or inaccessible to specifiers. Its library houses over 3,000 material samples in eight categories: ceramics, glass, metals, polymers, carbon-based materials, cement-based materials, natural materials and nature-based derivatives. Complete access to the library is available through the Material ConneXion database via the internet at www.materialconnexion.com.

In addition to the library, Material ConneXion offers marketing and consulting services to retailers and manufacturers on all materials-related matters, including materials trend forecasting and product development. Throughout, the emphasis is on innovation, environmental sensitivity and safety.

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